

# Undergraduate Major Track Plan

EXOM

Exploring Enterprise, Organization, and Management – This Track includes majors that connect with business and business-related fields such as communication, economics, tourism, merchandising, consumer science, and more (see reverse).

**This is a guide and should be used in conjunction with academic advising.**

## 1st Term

Math placement is critical to making progress in this Track. Placement for students is based on the Math Placement Exam – [www.math.colostate.edu/mpe](http://www.math.colostate.edu/mpe) and Composition Placement – <http://composition.colostate.edu/students/placement/>.

Course category	Course Suggested	Course Title	Credit Hours	Critical Indcatr EAB?	Notes
Math – AUCC 1B (Algebra as min. Some majors require MATH141)	MATH117; MATH118	College Algebra I & II	2.0		Students must place in to MATH117 by MPE or ELM. <sup>1</sup> Completion of MATH118 is necessary to take MATH141.
Economics <sup>2</sup>	ECON202 <b>OR</b> AREC202	Microeconomics	3.0		Recommended. Economics is an important progress class for many majors in this Track. Students must place in to MATH117 to take AREC202 or out of MATH117 to take ECON202 with the MPE or ELM. <sup>1</sup>
Written Communication – AUCC 1A	CO150	Composition	3.0		Students should complete CO150 in the first year.
Exploratory Focus			3.0 <b>to</b> 6.0		Reverse page lists course requirements by different fields within this Track. Please work with your advisor to confirm appropriate fit.
1st Year Seminar, AUCC, or General Elective					See your advisor to discuss your plans and selections.

## 2nd Term

Course category	Course Suggested	Course Title	Credit Hours	Critical Indcatr EAB?	Notes
Math – AUCC 1B	MATH124 <b>OR</b> MATH141	Log. & Functions OR Calculus for Mgmt Sciences	1.0 OR 3.0		Work with advisor to confirm your direction for major(s) and how that informs your math plans.
Computing	CS110	Personal Computing	4.0		Most majors accept CS110 for their computing requirements. Confirm with your advisor.
Exploratory Focus			3.0		Reverse page lists course requirements for different fields within this Track. Work with your advisor to confirm appropriate fit.
AUCC of Interest			3.0		See <a href="http://www.catalog.colostate.edu">www.catalog.colostate.edu</a> for AUCC options.
General Elective			3.0		

1 – All students must take the **Math Placement Exam (MPE)** unless transferring college-level credit. Students who do not place in to MATH117 via the MPE can complete the **free, online Entry-Level Math (ELM) Tutorial** to earn clearance for MATH117.

2 – Many majors will accept AREC202 and ECON202 to satisfy graduation requirements. Confirm plans with your advisor.

## **Majors in Enterprise, Organization, and Management**

CSU has many majors that focus on business-specific topics.

Visit [www.undeclared.casa.colostate.edu](http://www.undeclared.casa.colostate.edu) and click "Explore Major Tracks" to learn more.

- Advertising and Public Relations: (within Journalism and Media Communication)\*** To declare, students must earn a 2.9 cumulative GPA along with JTC100 (Media in Society) and JTC210 (Newsriting) with grade of at least B in one course and grade of C in the other (no minuses).
- Agricultural and Resource Economics:** The Agricultural Business major and Natural Resource Economics major relate to business and economics. Math and economics (AREC202 or ECON202) are important.
- Apparel & Merchandising: (Merchandising)** Requires AM101 (Fashion Industries) and AM130 (Design Foundation).
- Applied Computing Technology: (Computing Technology)** Major requires CS163 or CS164 (Foundations in Programming). The ACT major is in the Computer Science Department and uses math and scientific reasoning as the foundation for computer analysis, development, and work.
- Business Administration:** To declare, students must earn a 3.0 cumulative GPA on a minimum of 15 graded CSU credits along with grades of B- or better in MATH141 (Calculus in Management Sciences) and ECON202 or AREC202 (Microeconomics). Concentrations include accounting, computer information systems, finance, financial planning, human resource management, marketing, management, real estate, and supply chain management.
- Communication Studies:** Requires SPCM100 (Communication and Popular Culture), SPCM 130 (Relational & Organizational Communication), SPCM200 (Public Speaking), SPCM201 (Rhetoric in Western Thought), and SPCM207 (Public Argumentation).
- Construction Management:** To declare, students must earn a 2.75 cumulative GPA on a minimum of 15 graded CSU credits along with grades of B or better in CON101 (Introduction to Construction Management) and CO150 and a grade of C or better in MATH125. Department will determine space availability & admissions in to program. Students must be Pre-Construction Management to take CON101.
- Economics:** Major requires MATH141 and a year of foundational economics (ECON202 & ECON204).
- Forestry: (Business)** Students learn business applications as they relate to forestry. Major requires BZ120 (Plant Biology), CHEM 107 (Fundamentals of Chemistry), and MATH141 (Calculus in Management Sciences).
- Health and Exercise Science: (Health Promotion)** Major requires HES145 (Health and Wellness).
- Horticulture and Environmental Horticulture: (Landscape Business, Horticultural Business Management, Landscape Design & Contracting)** Majors require HORT100 (Horticulture Science).
- Hospitality Management:** Students must be in Hospitality Management major to take RRM101 (Hospitality Industry). Major requires FSHN150 (Survey of Human Nutrition) and CHEM107 (Fundamentals of Chemistry).
- Human Development and Family Studies: (Leadership and Entrepreneurial Professions)** Major requires HDFS101 (Individual & Family Development). Take classes in management, policy, marketing, communication, leadership, and finance.
- Human Dimensions of Natural Resources & Natural Resource Recreation and Tourism:** Study business as it relates to conservation issues and the tourism industry. The tourism major requires NRRT 270 (Principles of Natural Resource Tourism).
- Liberal Arts:** Major requires students to do upper-division work in one of several areas. Students should plan on courses to help establish a foundation to progress to upper-division courses (ANTH, ART, CO, D, ECON, E, ETST, GR, HIST, JTC, L\*\*\*, LB, MU, PHIL, POLS, PSY, SOC, SPCM, TH, WS).
- Natural Resource Management:** Major requires science foundations including BZ110 (Animal Biology) and BZ120 (Plant Biology) along with chemistry and more mathematics.
- Political Science:** Students in this major become independent, critical thinkers who can apply skill sets to function in a global society. Major requires several foundational political science courses (POLS101, 103, 232, 241).
- Psychology:** Major requires PSY100 (General Psychology). Psychology topics explore variety of concepts including leadership, work motivation, work-life balance, and training.
- Women and Gender Studies:** Awareness of history and culture, women and the intersections of gender, race, class, and sexism can enhance a person's ability to cope with dilemmas and issues related to gender and sex that arise in the workplace. Major requires WS200 (Introduction to Women's Studies).